

Smart Gowth

Boise, Idaho

2003 Election

Newspaper Headline Nov. 5, 2003 Smart Growth Wins Boise City Council Seat



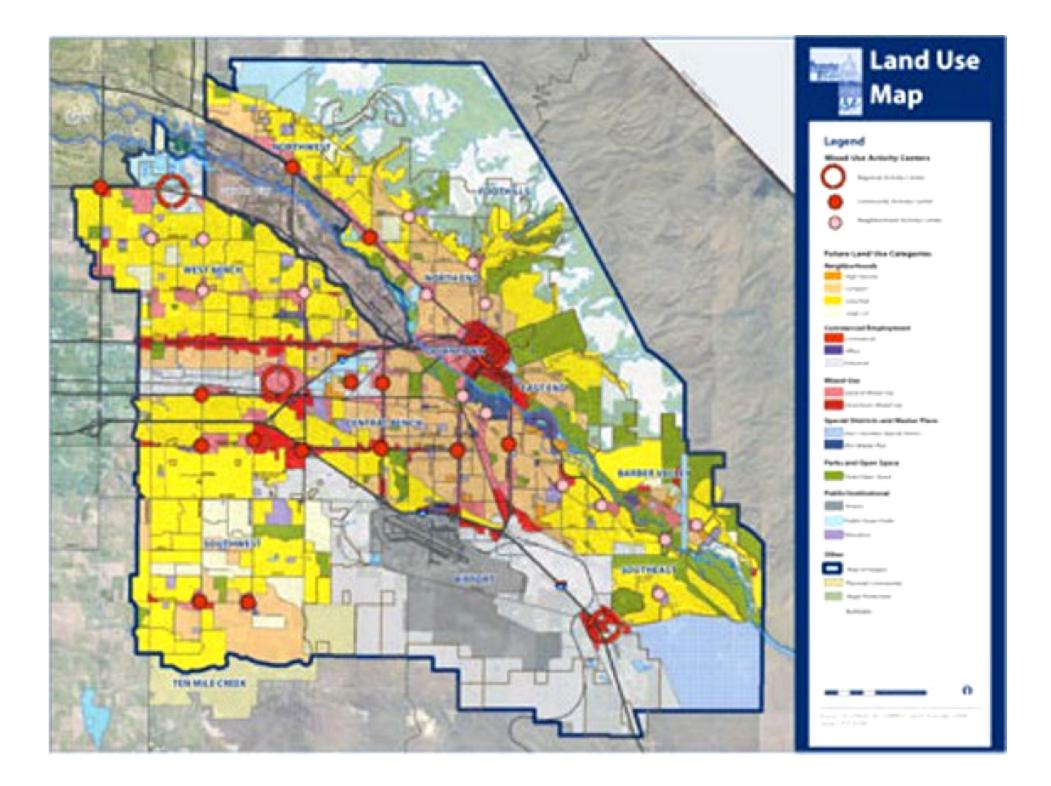


The Grove – Downtown's Plaza



First ring disinvestment





Branches were located in disinvested strip centers

Expanded the use of library services and the neighborhood locations have made the service more accessible.



Branches filled an unmet need for library service

 Customer count increased 12%.
The main library grew by 2% and the branches after 5 and 6 month operations saw 150,000 visits.



The branches have met other city goals

LEED cert., art in neighborhoods, neighborhood access, place making opportunities and have lead to private reinvestment.



The branches have met other city goals

 Branches were designed with neighborhood input, art was chosen from local artists to represent the neighborhood.



The branches have met other city goals

All branches
have a
community
meeting
room and
family and
community
friendly
features.



The branches have met other city goals

The branches have all exceeded expectations for bicycle use by patrons, we tripled the amount of bike parking at each.



The branches have met other city goals

All branches included LEED features such as solar light. The rebuild was the first public building in region to meet LEED Gold, it includes storm water treatment on site.



Branches became anchors for their centers

Customer count continues to increase. 1.1 million, a 10.45% increase over last year. Cole and **Ustick had 28,498** visitors in July. **Hillcrest and Collister have** averaged 12,000 visits per month.



Libraries spin-off effects

Collister Shopping Center

- Library traffic has helped traffic at exisiting businesses, ice cream store, hair salon, and bowling alley.
- Library spurred facelift of 50 year old center.
- Attracted new pad tenant to a pad that had never been built on in the 50 year history of the center.



Libraries spin-off effects

Hillcrest Shopping Center

- Community theater next to the theater has begun a children's program.
- The corner of mall next to library empty when library moved in (except for theater) now over 50% rented.
- Long empty big box space now being rebuilt as mixed use.
- New roadway connection into neighborhood established.



Libraries spin-off effects

Evergreen Library Plaza Center

- Plaza undergoing complete rebuild of one building, new sidewalk, trees and other public realm upgrades.
- Center renamed to Library Plaza to take advantage of library brand.
- Coffee shop 1st new tenant



